

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
311396-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue NW - Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Advertiser	Product	Estimate Number
House Majority PAC	79-House Majority PAC	1808

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	311396	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
1	10/02/12	10/08/12	M-F 430-5a	430-5a	MTWTF--	:30	1	\$250.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPTV</td><td>F</td><td>10/05/12</td><td>4:57 AM</td><td>M-F 430-5a</td><td>430-5a</td><td>:30</td><td>HMP12FL18T04H</td><td>\$250.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPTV	F	10/05/12	4:57 AM	M-F 430-5a	430-5a	:30	HMP12FL18T04H	\$250.00	NM												
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1	WPTV	F	10/05/12	4:57 AM	M-F 430-5a	430-5a	:30	HMP12FL18T04H	\$250.00	NM																																	
2	10/02/12	10/08/12	M-F 5-6a	5-6a	MTWTF--	:30	1	\$750.00	NM																																		
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1	WPTV	Tu	10/02/12	5:13 AM	M-F 5-6a	5-6a	:30	HMP12FL18T02H	\$750.00	NM																																	
3	10/02/12	10/08/12	M-F 7-9a	7-9a	MTWTF--	:30	1	\$3,000.00	NM																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPTV	F	10/05/12	7:29 AM	M-F 7-9a	7-9a	:30	HMP12FL18T04H	\$3,000.00	NM																																	
4	10/02/12	10/08/12	M-F 9-10a	9-10a	MTWTF--	:30	1	\$950.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/02/12</td><td>10/08/12</td><td>MTWTF--</td><td>1</td><td>\$950.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPTV</td><td>M</td><td>10/08/12</td><td>9:59 AM</td><td>M-F 9-10a</td><td>9-10a</td><td>:30</td><td>HMP12FL18T04H</td><td>\$950.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/02/12	10/08/12	MTWTF--	1	\$950.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPTV	M	10/08/12	9:59 AM	M-F 9-10a	9-10a	:30	HMP12FL18T04H	\$950.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/02/12	10/08/12	MTWTF--	1	\$950.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPTV	M	10/08/12	9:59 AM	M-F 9-10a	9-10a	:30	HMP12FL18T04H	\$950.00	NM																																	
5	10/02/12	10/08/12	M-F 11-12n	11a-12p	MTWTF--	:30	1	\$450.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/02/12	10/08/12	MTWTF--	1	\$450.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPTV	W	10/03/12	11:18 AM	M-F 11-12n	11a-12p	:30	HMP12FL18T02H	\$450.00	NM																																	
6	10/02/12	10/08/12	M-F 5-530p	5-530p	MTWTF--	:30	1	\$2,000.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/02/12	10/08/12	MTWTF--	1	\$2,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPTV	Tu	10/02/12	5:22 PM	M-F 5-530p	5-530p	:30	HMP12FL18T02H	\$2,000.00	NM																																	



Send Payment To:

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**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
311396-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
House Majority PAC	79-House Majority PAC	1808	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/02/12	10/08/12	M-F 530-6p	530-6p	MTWTF--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/02/12 5:42 PM M-F 530-6p 530-6p :30 HMP12FL18T02H \$2,000.00 NM									
8	10/02/12	10/08/12	M-F 6-630p	6-630p	MTWTF--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 6:27 PM M-F 6-630p 6-630p :30 HMP12FL18T02H \$3,000.00 NM									
9	10/02/12	10/08/12	Sa-Su 6-630p	6-630p	-----SS	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----SS 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/07/12 6:29 PM Sa-Su 6-630p 6-630p :30 HMP12FL18T04H \$1,000.00 NM									
10	10/02/12	10/08/12	M-F 7-730p	7-730p	MTWTF--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 7:27 PM M-F 7-730p 7-730p :30 HMP12FL18T02H \$1,200.00 NM									
11	10/02/12	10/08/12	M-F 730-8p	730-8p	MTWTF--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/04/12 7:55 PM M-F 730-8p 730-8p :30 HMP12FL18T02H \$1,200.00 NM									
12	10/02/12	10/08/12	M-F 11-1135p	11-1135p	MTWTF--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 11:28 PM M-F 11-1135p 11-1135p :30 HMP12FL18T02H \$2,000.00 NM									
13	10/02/12	10/08/12	M-F 1135p-1235a	1135p-1235a	MTWTF--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 10/05/12 12:31 AM M-F 1135p-1235a 1135p-1235a :30 HMP12FL18T04H \$750.00 NM									
14	10/02/12	10/08/12	M-F 12n-1p	12-1p	MTWTF--	:30	1	\$650.00	NM
this is part of a mkgd pkg for est 1804, order #311359									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 12:28 PM M-F 12n-1p 12-1p :30 HMP12FL18T04H \$650.00 NM									



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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
House Majority PAC	79-House Majority PAC	1808	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/02/12	10/08/12	M-F 1235-135a this is part of a mkgd pkg for est 1804, order #311359	1235-0135a	MTWTF--	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	MTWTF--	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPTV M		10/08/12	1:17 AM	M-F 1235-135a	1235-0135a	:30	HMP12FL18T04H	\$300.00	NM
16	10/02/12	10/08/12	grimm this is part of a mkgd pkg for est 1804, order #311359	9-10p	----F--	:30	1	\$1,450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	----F--	1	\$1,450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPTV F		10/05/12	9:17 PM	grimm	9-10p	:30	HMP12FL18T04H	\$1,450.00	NM
17	10/02/12	10/08/12	Notre Dame this is part of a mkgd pkg for est 1804, order #311359	12p-11p	-----S-	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	-----S-	1	\$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPTV Sa		10/06/12	8:25 PM	Notre Dame	12p-11p	:30	HMP12FL18T04H	\$750.00	NM

Total Spots 17 Gross Total \$21,700.00

## Payment Terms 30 Days

Agency Commission \$3,255.00

Net Amount Due \$18,445.00